

“The Way it Works”

November 2025

FLASH SALE

Date: November 26, 2025

To: Executive Staff, Membership

From: Marketing

FLASH SALE : November 26th-30th

\$0 enrollment

First month free

2 months FREE wellness and recovery amenities (Membership Plus)

14-day Satisfaction Guarantee

Fitness consultation fee required

12-month agreement required / Fee for early cancellation.

Internal Offer 18 Month: November 1-30th

\$0 enrollment

1st month FREE

2 months FREE wellness and recovery amenities (Membership Plus)

14-day Satisfaction Guarantee

Fitness consultation fee required

18-month agreement required / Fee for early cancellation.

Unadvertised Offer: November 1-30th

\$0 Enrollment

Month to Month/ 60-day written cancellation notice required.

2 months FREE wellness and recovery amenities (Membership Plus)

Fitness consultation fee required

Flash Sale instructions

1. Write “**FLASH SALE**” on the offer line
2. Complete all new member paperwork
3. Collect \$0 Enrollment
4. First Month FREE (ALSO- All remaining days in NOV are free)
 - a. Example GFI: If sold on 11/26/2025 – Free until Dec 31st
 - b. Example GFF: If sold on 11/26/2025- Free until Dec 31st
5. Collect Fitness Consultation Fee.

Internal Offer 18 Month Instructions:

1. Write “**18 month**” on the offer line.
2. Complete all new member paperwork.
3. Collect Fitness Consultation Fee.
4. Starting November 22nd, collect prorated December dues.

Unadvertised Offer Instructions:

1. Write “**Month to Month**” on the Offer line on the Membership Application.
2. Collect November prorated dues.
3. Complete all new member paperwork.
4. Collect Fitness Consultation Fee.
5. Starting November 22nd, collect December dues.
6. Refer to your commission sheets for month-to-month commission amounts.
7. Sales for month to month are counted as .85 a sale toward your goal and the club goal.